



## Graduate Institute of Business Administration

### Objectives

The Graduate Institute of Business Administration started in 2004. Its mission is to provide accessible, high-quality instruction and technical experiences for its students, so that upon graduating they can meet Taiwan's urgent need for quality personnel in upper-level management positions.

### Core Values : FOCUS

- F : Factualism
- O : Openness
- C : Confronting Reality
- U : Unity
- S : Sharing

### Characteristics

The instruction and research of this department concentrates on international business, marketing, human resources, finance, technology, and project management. The department has six educational characteristics:

- To prepare upper-level business administrators and project managers.
- To enhance students' academic achievement and practical training.
- To promote research in the field of business administration.
- To emphasize the integration of the fields of business administration and project management.
- To assist students in obtaining PMP or CPMP license.
- To provide research assistantships and scholarships for excellent students.